

## Step 4 In Action: Company XYZ

Here is a work-in-progress example of what an audit might look like for Company XYZ.

Component	What Are We Currently Doing?	What Does Our Vision Say About This? How Can I Do Better?	Is There an Opportunity for Major Improvement or Innovation Here?	What Sustainability Requirements or Compliance Issues May Apply?
<b>Raw Materials and Production for Products</b>				
Cotton Shirts	50% Organic Cotton 50% Standard	<b>Currently orange</b>  Optimal: Recycled cotton, hemp fabric  Next choice: Certified GOTS cotton  Need: Fair, living wages and ethical worker treatment  Find ways to: Improve durability / longevity; Should I take back clothing?		
Polyester Shirts	Largely virgin polyester	<b>Currently red</b>  Optimal: rPet (100% recycled)  How to eliminate microplastics?  How to extend durability?		
Acrylic Shirts and Hats	Standard	<b>Currently Red</b>  There is no way to do acrylic in an eco-friendly or ethical way		
Cotton / Poly Blend Shirts	Largely virgin polyester / standard cotton			
Inks	Water-based inks, some plastisol inks			
Printing Screens				
Etc				
<b>Packaging and Marketing Material</b>				
Hangtags	Standard notecard paper	<b>We are currently red</b>  Optimal: Minimize material used, 100% recycled		

Poly bags	Virgin single-use poly bags	<b>We are currently red</b> Optimal: Eliminate poly bags. When needed, is there anything 100% recycled and recyclable?		
Shipping boxes	40% recycled shipping boxes	<b>We are currently orange</b> Optimal: Can I replace boxes with mailers? Can I make them all 100% recycled? Can I do more to reuse the inbound boxes I get?		
Brochures, Informational Cards				
Shipping Labels				
Etc				
<b>Logistics and Shipping, Warehouse Supplies</b>				
Inbound logistics				
Outbound shipping				
Pallets and pallet wrap				
Etc				
<b>Energy and Resource Consumption</b>				
Water				
Heat				
Electric				
Etc				
<b>Waste (in-house and downstream)</b>				
Ink disposal				
Fabric/production waste disposal				
Warehouse waste				
Office waste				
Kitchen				

waste				
Etc				
<b>Team and Travel</b>				
Daily commuting of team				
Conference and Sales Travel				
Office Supplies				
Kitchen Supplies				
Office Supplies				
Etc				